

# SPONSORSHIP OPPORTUNITIES

## **UNIVERSE** - \$5,000 +

A Platinum level sponsor will receive recognition as a conference partner during the conference and related events. This sponsor will also have a complimentary full page advertisement of their company logo printed in the program book. This level of sponsorship also includes:

- One exhibit space during the entire conference;
- Two (2) 10-minute opportunities to address conference attendees during general sessions; and
- Two (2) full conference registrations

## **GALAXY** - \$3,000 +

A Gold level sponsor will receive recognition as a conference partner during the conference and related events. This sponsor will also have a complimentary half page advertisement of their company logo printed in the program book. This level of sponsorship also includes:

- One exhibit space during the entire conference;
- One 5-minute opportunity to address conference attendees during a general session; and
- One full conference registration

## **MILKY WAY** - \$2,000 +

A Silver level sponsor will receive recognition during the conference and related events. This sponsor will also have a complimentary one-fourth page advertisement of their company logo printed in the program book. This level of sponsorship also includes:

- One exhibit space during the entire conference; and
- One 5-minute opportunity to address conference attendees during a general session

## **STAR** - \$1,000 +

A Bronze level sponsor will receive recognition during the conference and related events. This sponsor will also have a one-fourth page advertisement of their company logo printed in the program book. Additionally, this level of sponsorship includes an exhibit space during the entire conference.

## **HALLEY'S COMET** - \$500 +

A Goldenrod level sponsor will receive recognition during the conference and related events. This sponsor will also have a business card size advertisement of their company logo printed in the program book.

## **OTHER AMOUNTS/SILENT AUCTION**

Individuals and agencies are more than welcome to donate any amount deem suitable. If you would like your donation to be used for a specific purpose, please let us know.

Items such as Deaf-made art, gift certificates, and gift baskets will be entered in the Silent Auction. Silent Auction proceeds will be used to fund future SERID conferences.

# SPONSORSHIP OPPORTUNITIES

## HOSTING OPPORTUNITIES

### *Welcome Reception Host- \$8,000 (1 available)*

- Includes all the perks of Universe Level Sponsorship
- Welcome reception provided to conference attendees
- Host signage on display in the reception area
- Recognition during welcome address

### *Continental Breakfast/Coffee Host - \$5,000 (2 available)*

- Includes all the perks of Universe Level Sponsorship
- Continental Breakfast and Coffee provided for all attendees
- Host signage displayed in snack area

### *Afternoon Snack Break Host- \$5,000 (2 available)*

- Includes all the perks of Universe Level Sponsorship
- Afternoon snack and beverages provided for all attendees
- Host signage displayed in snack area

### *Awards Luncheon Host - \$6,000 (1 available)*

- Includes all the perks of Universe Level Sponsorship
- Plated lunch for all attendees
- Host signage displayed

# SPONSORSHIP OPPORTUNITIES

## Exhibiting Sponsor Information

SERID 2019 is pleased to announce opportunities for Deaf/Hard of Hearing Artisans Exhibit! Please see special pricing listed below for Deaf or Hard of Hearing Artisans who wish to sell their crafts at the 2019 SERID.

(Note: All booths will be assigned on a “first come/first served” basis with Corporate Sponsorship booth locations being assigned first.)

**A. Commercial Exhibitors: \$500**

**B. Deaf or Hard of Hearing Artisans: \$200**

### **Conference Location**

The Westin Huntsville  
6800 Governors W  
Huntsville, AL 35806

### **Booth Set-Up**

Thursday, October 10, 2019 8am – 10 am

### **Booth Take Down**

Saturday, October 12, 2019 6pm - 9pm

### **Exhibit Hall Hours**

Thursday	October 10, 2019	8:00am-8:00pm
Friday	October 11, 2019	8:00am-6:00pm
Saturday	October 12, 2019	8:00am-6:00pm

### **Door Prizes**

Door-prizes, including a grand- door prize, will be awarded via random drawing to conference attendee who visit and collect stamps on a special card from each exhibitor’s booth.

***\*\*Exhibitors are encouraged to donate a door prize. \*\****

# SPONSORSHIP OPPORTUNITIES

## **Communication Accessibility**

All exhibits and their representatives are expected to be communication accessible for deaf, hard of hearing and hearing participants. SERID 2019 will provide sign language interpreters upon request.

## **Food & Beverages**

Only food/beverages provided by SERID 2019 will be allowed in the Exhibit hall.

## **Restrictions on use of Space**

Any space unclaimed 2 hours after the conclusion of the designated set up time may be reassigned without refund. SERID will not be liable for any incurred expenses. Any demonstrations or presentations must be conducted at a low volume so that nearby exhibitors are not bothered. All local, state and federal safety regulations, including fire department regulations, will be in effect. SEIRD reserves the right to restrict or evict any exhibit which violates said regulations. **Storage space is not available and will not be provided to exhibitors.**

## **Engineering, Electrical, Telephone and Internet Service**

The Audio Visual Department at the Hotel is dedicated to providing you with the assistance you need to hold a successful event. Electrical power for individual exhibitors requires arrangements to be made in advance. Some of these services may require seven to ten days lead-time to schedule properly. You are encouraged to bring your own power strip and extension cords. Power strips, Extension Cords, Phone Service, DSL, and other Exhibitor Utility/ Audio Visual equipment maybe purchased directly. Please indicate your needs on the appropriate form included in the packet.

## **Materials Sent to the Hotel**

The hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to the hotel may arrive no earlier than 10 days prior to October 9, 2019. A handling and storage fee will be waived for boxes arriving 3 days or less prior to October 9, 2019. The mandatory handling and storage fee is retained by the hotel and is not a tip, gratuity, or service charge for employees providing the handling services. Hotel will not be responsible for any loss or damage to materials sent to the hotel prior to October 9, 2019.

### ♦ Ship items to:

The Westin Huntsville  
6800 Governors W  
Huntsville, AL 35806

# SPONSORSHIP OPPORTUNITIES

## **Security**

The Hotel and SERID is not responsible for loss or damage to merchandise, displays or articles sent or brought by the organization or its attendees. The Hotel will provide routine security services.

## **Liability and Insurance**

SERID 2019 will not be liable for loss or damage to property of the exhibitor or his representatives or employees from theft, fire, accident, or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The exhibitor shall indemnify SERID 2019 and The Westin Huntsville against, and hold it harmless from, negligence of the exhibitor or in connection with exhibitor's use of display space.

It is further understood and agreed that the SERID 2019 shall in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of this contract.

It is understood and agreed that the sole liability of the SERID 2019 to Exhibitor for any breach of this contract shall be for refunds of all monies paid by exhibitor pursuant to this contract as the exclusive remedy. The exhibitor will be held liable for any damage caused by them or their agents.

# SPONSORSHIP OPPORTUNITIES

## **Program Book Advertising Sponsor Information**

Advertisements in the 2019 SERID Conference Program are now available! Space is available in many different sizes, layouts and prices. Monetary Sponsors will receive a complimentary ad. Please see the Monetary Sponsors section of this packet for more information.

\$1,000	OUTSIDE BACK COVER	10.5" H x 8" W
\$750	INSIDE BACK COVER	9.8" H x 7.0" W
\$750	INSIDE FRONT COVER	9.8" H x 7.0" W
\$500	FULL PAGE INTERIOR	9.8" H x 7.9" W
\$350	VERTICAL HALF PAGE	9.8" H x 3.8" W
\$350	HORIZONTAL HALF PAGE	4.75" H x 7.9" W
\$200	QUARTER PAGE	4.75" H x 3.8" W
\$100	BUSINESS CARD HORIZONTAL	2.25" H x 3.8" W
\$100	BUSINESS CARD VERTICAL	3.8" H x 2.25" W

## **Advertising Deadlines**

**The deadline to reserve advertising space and submit art work is August 12, 2019.**

Ad must be a high resolution digital file in JPEG, .PDF, .GIF, .BMP, or .TIFF formats to [page.cresawn@rehab.alabama.gov](mailto:page.cresawn@rehab.alabama.gov).

# SPONSORSHIP OPPORTUNITIES

## Corporate Event, Exhibiting and Advertising Application

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Agency/Company Name (as it should appear on conference materials)

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Point of Contact (name of person purchasing Monetary, Exhibiting or Advertising Sponsorship)

Title: \_\_\_\_\_

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Street Address	City	State	Zip Code
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Telephone	Fax	Email	Website
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### Sponsorship Levels

- \_\_\_ \$5,000 Universe Sponsor (incl. Prime Exhibit Space and Full Page Ad)
- \_\_\_ \$3,000 Galaxy Sponsor (incl. Premium Exhibit Space and Half Page Ad)
- \_\_\_ \$2,000 Milky Way Sponsor (incl. Premium Exhibit Space and Quarter Page Ad)
- \_\_\_ \$1,000 Star Sponsor (incl. Standard Exhibit Space and Quarter Page Ad)
- \_\_\_ \$500 Halley's Comet Sponsor (incl. Standard Exhibit Space and Business Card Ad)

Please submit your ad as a high resolution digital file on a CD with your application in JPEG, .PDF, .GIF, .BMP, or .TIFF format or email to [page.cresawn@rehab.alabama.gov](mailto:page.cresawn@rehab.alabama.gov) indicate what level of sponsorship and ad size ***The deadline to submit your art work is August 12, 2019.***

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### Hosting Opportunities

- \_\_\_\_\_ \$8,000 Welcome Reception Host (Exclusive)
  - \_\_\_\_\_ \$5,000 Continental Breakfast/Coffee Host (2 Sponsorships Available)
  - \_\_\_\_\_ \$5,000 Afternoon Snack/Break Host (2 Sponsorships Available)
  - \_\_\_\_\_ \$6,000 Awards Luncheon Host (Exclusive)
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# SPONSORSHIP OPPORTUNITIES

## **Exhibiting Sponsor**

Type of product or service for exhibit:

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\_\_\_ \$500 Commercial Presenting Exhibitor

\_\_\_ \$200 Deaf/Hard of Hearing Artisan

Booth Price: \$\_\_\_\_\_ x Total number of booths requested: \_\_\_\_\_ = \$\_\_\_\_\_

## **Advertising Sponsor**

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# SPONSORSHIP OPPORTUNITIES

## PAYMENT

*All payments must be made in full by July 29, 2019.*

Send completed sponsorship registration form and money (check, money order, credit card) to:

SERID Sponsorship Application  
Attn: Page Cresawn  
520 W Thomason Cir  
Opelika, AL 36801

____ Sponsorship	amount enclosed:	\$ _____
____ Hosting	amount enclosed:	\$ _____
____ Exhibiting Sponsorship	amount enclosed:	\$ _____
____ Advertising Sponsorship	amount enclosed:	\$ _____
		Total: \$ _____

### **Agreement:**

The undersigned agrees to abide by SERID Monetary, Exhibiting and Advertising Sponsorship rules and regulations.

_____ Signature	_____ Title	_____ Date
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**Payments may be made online by credit card at**  
[www.SERID.org](http://www.SERID.org)

Please provide all the information requested below as a form of payment for all event charges as outlined.

### **Event Information**

Name of Event:	_____ Southeast Regional Institute on Deafness 2019 (SERID, INC.)
Organization Name	_____ Southeast Regional Institute on Deafness
Event Dates:	_____ Thurs, Oct 10, 2019 to Wed, Oct 12, 2019