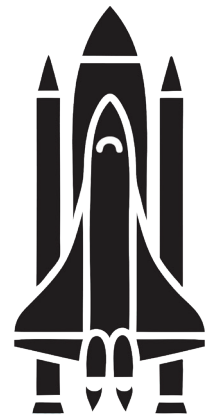


# SERID 2019

OCTOBER 10-13 • HUNTSVILLE, ALABAMA



For almost 50 years, the Southeast Regional Institute on Deafness (SERID) has been committed to providing the most relevant and effective training for professionals working with the Deaf, DeafBlind, and Hard of Hearing communities. SERID is one of the country's oldest trainings for this unique population. Our annual conference provides training in the area of rehabilitation and mental health counseling, interpreting, leadership, education, transition, and service delivery to Deaf, DeafBlind, and Hard of Hearing individuals.

We continuously work with our regional and national partners to discover new ways to address challenges in service delivery. You can help by supporting our conference initiatives. The theme of the 2019 conference is "Building STEAM for the Future". The conference will focus on the application of Science, Technology, Engineering, Arts, and Mathematics (STEAM) as they relate to all areas of Deaf Services. We will also highlight entrepreneurship through our partnership with the Small Business Administration (SBA). You can support the conference by:

- Becoming a corporate sponsor.
- Hosting an event.
- Becoming an exhibitor.
- Purchasing a program book advertisement.
- Donating items for the silent auction.
- Simply making a tax-deductible donation of any amount to SERID.

All contributions can be claimed as a tax deductible expense to a non-profit organization by using SERID TIN: 01-0554310. We hope that you will be a part of this exciting event through one of our numerous sponsorship opportunities.

We look forward to seeing you at this year's conference!

Sincerely,

A handwritten signature in blue ink, appearing to read "Bedarius Bell Jr.", located below the word "Sincerely,".

Bedarius Bell Jr.  
Alabama Committee Chair  
SERID, Incorporated

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BUILDING S.T.E.A.M. FOR THE FUTURE

# EXHIBITOR SPONSORSHIP OPPORTUNITIES

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SERID 2019 is pleased to announce exhibiting sponsorship opportunities for Deaf / Hard of Hearing artisans! Please see special pricing listed below for Deaf or Hard of Hearing artisans who wish to sell their crafts at the 2019 SERID Conference. Each exhibit space includes one 6' long x 2.5' deep linen-less table, two chairs, and internet access. Note: The exhibits will be assigned on a "first come / first served" basis with corporate sponsorship exhibit locations being assigned first.

## Exhibit Pricing:

- Commercial - \$500
- Deaf or Hard of Hearing Artisans - \$200

## Conference Location:

- The Westin Huntsville  
6800 Governors West, Huntsville, AL 35806

## Booth Set-Up:

- Thursday, October 10, 2019  
8 AM - 10 AM

## Booth Disassembly:

- Saturday, October 12, 2019  
6 PM - 8 PM

## Exhibit Hall Hours:

- Thursday, October 10<sup>th</sup>                      8 AM - 8 PM
- Friday, October 11<sup>th</sup>                        8 AM - 6 PM
- Saturday, October 12<sup>th</sup>                    8 AM - 6 PM

## Door Prizes:

- We kindly encourage exhibitors to donate an item for door prizes. Each door prize, including a grand door prize, will be given out via random drawing to conference attendees who visit exhibitors and collect stamps from each exhibit space on a special card.

## Communication Accessibility:

- We encourage representatives at each exhibit to make communication accessible to all participants. SERID 2019 can provide sign language interpreters upon request.

## Electrical, Telephone, & Internet:

- We have an audio-visual team that will be happy to assist with any electrical, telephone, or internet access. If you need access to any of these connections, please make a note on page 4 in this packet. You are encouraged to bring your own power strips and extension cords.

## Shipment of Exhibit Materials:

- If you need to ship exhibit items to the hotel in advance, please follow the instructions below:
  - Please coordinate with Harriett Hollingsworth, SERID 2019 Exhibiting Chairperson, at [H.Hollingsworth@rehab.alabama.gov](mailto:H.Hollingsworth@rehab.alabama.gov) and Josi Barysch, The Westin Huntsville Director of Convention Services, at [JBarysch@westinhuntsville.com](mailto:JBarysch@westinhuntsville.com) in advance to arrange shipment.
  - Any exhibit items packed in boxes may be shipped to the hotel with an arrival date of September 30<sup>th</sup> - October 9<sup>th</sup>. The handling and storage fee will be waived for boxes arriving between October 6<sup>th</sup> - October 9<sup>th</sup>.
  - Please label each shipment with the following details:

- Event Name - SERID 2019
- Conference Start Date - 10/10/2019
- Name of Recipient - Josi Barysch, Director of Convention Services
- Quantity of Packages - Example: Box 1 of 3, Box 2 of 3, and Box 3 of 3.
- Shipping Address - The Westin Huntsville, 6800 Governors West, Huntsville, AL 35806.

— If you need to ship items back after the conference, please coordinate with Harriett Hollingsworth and Josi Barysch prior to the start of the conference.

**Liability & Hold Harmless Clause:**

- The Westin Huntsville and SERID 2019 will not be held liable for loss or damage to property sent or brought by the exhibitors or their representatives.
- SERID 2019 will not be held liable for loss or damage to property of the exhibitor or their representatives from theft, fire, accident, or any other cause beyond its control.
- Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The exhibitor shall indemnify The Westin Huntsville and SERID 2019 against, and hold it harmless from, negligence of the exhibitor or in connection with exhibitor’s use of display space.
- It is further understood and agreed that SERID 2019 shall in no event be liable to an exhibitor for any lost profits, sales, or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of this contract.

**Cancellation & Refund:**

- A written notification of cancellation sent to Harriett Hollingsworth by September 15, 2019 will qualify for a 50% refund of the total contract cost.
- If notification is received after September 15, 2019, SERID 2019 will retain 100% of contracted cost.

**Questions & Concerns:**

- Please contact Harriett Hollingsworth at [H.Hollingsworth@rehab.alabama.gov](mailto:H.Hollingsworth@rehab.alabama.gov) or (256) 217-5700 (V/VP) if you have any questions about exhibit space for SERID 2019.

## EXHIBITOR SPONSORSHIP FORM

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**Organization Name**

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**Point of Contact**

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**Street Address**

**City**

**State**

**Zip Code**

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**Phone**

**Fax**

**E-mail**

**Website**

**EXHIBITOR SPONSORSHIP**

\_\_\_\_\_ \$500 Commercial      \_\_\_\_\_ \$200 Deaf / Hard of Hearing Artisan      \_\_\_\_\_ Booth Quantity

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**Special Requests (Electrical, Telephone, & Internet)**

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**Accommodation Request**

**PAYMENT**

**Payment are expected in full by August 15, 2019.** Please complete and send exhibitor sponsorship form with your payment (check or money order) to:

SERID (Exhibitor Sponsorship)  
Attention: Harriett Hollingsworth  
3000 Johnson Road SW  
Huntsville, AL 35805

\_\_\_\_\_ Exhibiting Sponsorship      \$ \_\_\_\_\_      FINAL TOTAL: \$ \_\_\_\_\_

**AGREEMENT**

The undersigned agrees to abide by SERID exhibiting sponsorship rules and regulations.

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<b>Signature</b>	<b>Title</b>	<b>Date</b>
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**\*\*Payments may be made by credit card at [www.serid.org](http://www.serid.org)\*\***

Please provide all the information requested below as a form of payment for all event charges as outlined.

Event Name: Southeast Regional Institute on Deafness 2019 (SERID, INC.)

Organization Name: Southeast Regional Institute on Deafness

Event Dates: Thursday, October 10, 2019 - Sunday, October 13, 2019